

## Local Chamber, State Chamber: What's the Difference?

Local chambers work to make their communities better places to work, live and play. Especially here in Michigan, they do good work. Most local chambers are focused primarily on civic or community issues and many are involved in area economic development activities.

State chambers have a different focus and mission. The primary purpose of the Michigan Chamber is to be an advocate for job providers at the state and federal level through legislative, political and legal action. Located in downtown Lansing, just four blocks from the State Capitol, the Michigan Chamber's Business Advocacy Team consists of six full-time lobbyists who work hard every day to improve the business climate for small, medium and large employers all across the state. With guidance from approximately 260 volunteer leaders who serve on the Chamber's policy committees, the Michigan Chamber serves as a powerful voice for Michigan employers.

### US Chamber

Focus/Mission	Major Programs
<ul style="list-style-type: none"> <li>• Represent the interests of free enterprise at the federal and international levels</li> <li>• Staff of policy experts, lobbyists and attorneys advancing a pro-business agenda</li> </ul>	<ul style="list-style-type: none"> <li>• Political Programs &amp; Grassroots Development</li> <li>• National Chamber Litigation Center</li> <li>• Institute for Legal Reform</li> <li>• Institute for a Competitive Workforce</li> </ul>

### Michigan Chamber

Focus/Mission	Major Programs
<ul style="list-style-type: none"> <li>• Promote job creation and business growth at the state level</li> <li>• Staff of lobbyists and policy experts advancing a pro-business agenda</li> </ul>	<ul style="list-style-type: none"> <li>• Political Programs and Issue Advocacy</li> <li>• Policy Committees and Legislative Action</li> <li>• Regulatory Compliance Programs and Publications</li> </ul>

### Local & Regional Chambers (Varies by Chamber); 275 Chambers in Michigan

Focus/Mission	Major Programs
<ul style="list-style-type: none"> <li>• Promote local and regional business growth and economic activity</li> <li>• Staff of program directors and business advocates</li> </ul>	<ul style="list-style-type: none"> <li>• Business to Business Programs and Events</li> <li>• Community and Economic Development</li> <li>• Business Promotion and Advocacy at the Local Level</li> </ul>

### Michigan Association of Chamber Professionals (MACP)

Focus/Mission	Major Programs
<ul style="list-style-type: none"> <li>• Organizational support for chambers of commerce</li> <li>• Continuing education and professional development for chamber executives and staff</li> <li>• Promotion of chambers of commerce as an industry and profession</li> <li>• Best practices and innovation models</li> </ul>	<ul style="list-style-type: none"> <li>• Leadership Conference</li> <li>• Volunteer &amp; Board Resources/Training</li> <li>• Education and Industry Updates</li> <li>• Recognition Programs</li> <li>• Marketing Resources</li> </ul>